

## Nor·ua·na

Lost in Norvana is a Dutch **travel blog** and **boutique travel agency** targeted to an adventurous audience that is looking for unique and authentic experiences.

I sell highly customized and individualized trips to the most wonderful places in Norway - both known and unknown - with a deep knowledge of the country and a focus on personal relationships with customers.



10K

average monthly  
visitors

13K

average  
sessions

70K

Pinterest  
impressions

14K

members  
Facebook group

## Demographics audience

📍 66% Netherlands

📍 14% Belgium

📍 14% Norway

♀ 53%  
Female

♂ 47%  
Male

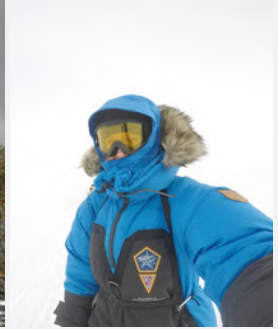
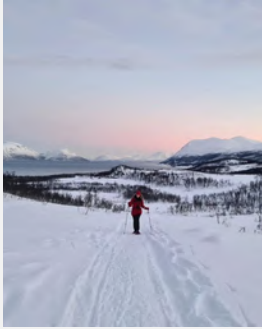
92,86% engagement



# More than just a travel blog

Over the last 10 years, I have discovered every corner of Norway's awe-inspiring landscape. From exhilarating road trips that twist along the dramatic fjords to the sheer thrill of dog sledding across 300 kilometers of mountain wilderness - I've lived the stories most only dream of. And I am eager to pass on those experiences.

Lost in Norvana is all about proving to people that discovering the great outdoors is for everyone and that you don't need to be a very experienced outdoorsy person to enjoy what our beautiful planet has to offer.



## Certified travel agency



Lost in Norvana is a certified member of STO Garant, the safest guarantee scheme in the Netherlands. The foundation has protected hundreds of thousands of travellers against operator bankruptcy.

## Protecting the planet, one trip at a time



My passion for nature goes beyond admiration; it is the driving force behind my efforts to promote sustainable tourism. I hope that by sharing the unparalleled beauty of Norway with others, I can inspire a deeper appreciation for our planet and a stronger commitment to protecting it.